

MATTRESS *Mixology*  
WITH A NATURAL TWIST



EXCLUSIVELY FROM FUTURE FOAM



## Welcome to the Future of Foam: Allay™

Allay is more than a new product. It's a whole new way of thinking about mattresses and consumer tastes. Choose your base foam. Choose your firmness and density. Then infuse thermal conductors, natural oils and essences at the comfort layer to create unique “foam cocktails” for any customer mattress need—all at a high value to your customer.

## Allay's Benefits

- Allay delivers new and exciting mattress options for your customers.
- Allay is both unique and uniquely yours.
- Allay presents a strong margin opportunity for your business.

## Powered by Forma™

Our proprietary and exclusive Forma process takes mattress mixology to a new level by creating custom-infused mattresses in smaller batches. Forma efficiently delivers unique foam cocktails deploying controlled production, tight tolerances and unparalleled quality.

### *The Thirst for Metal*

*People have long enjoyed the benefits of essences and essential oils. But as consumers seek greater comfort, freshness, heat regulation, relaxation and healthy lifestyles, they've developed an increasingly strong craving for clothing, accessories and household products that contain copper, platinum and other precious metals. Allay meets that consumer demand by infusing these elements into mattress cocktails more efficiently—and more tastefully—than ever before.*

# MATTRESS *Mixology*

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## -101-

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Start your foam cocktail with a Next or Memory foam base, then choose your firmness and density.

### **Allay Next**

Fast Recovery  
Incredibly Breathable  
Low Tg  
Pressure-Relieving

### **Allay Memory**

Slow Recovery  
Low Tg  
Pressure-Relieving

2

Next, custom-infuse the comfort layer in 3 key categories:



### **Thermal Conductors**

Copper  
Platinum  
Gel  
Activated Charcoal



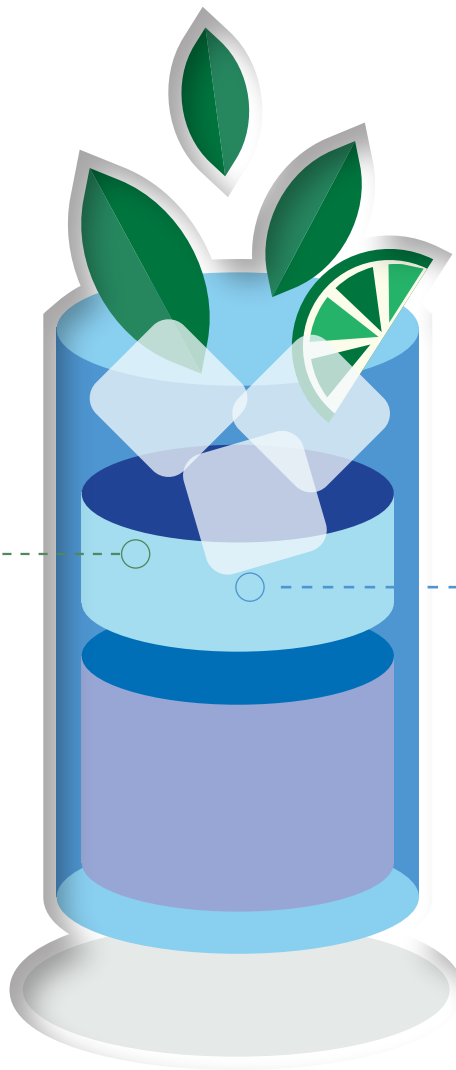
### **Essential & Sustainable Oils**

Coconut  
Castor  
Soy  
Aloe  
CBD



### **Essences**

Coconut  
Mint  
Chamomile  
Lavender



Allay from Future Foam: The Perfect Nightcap



# Cheers!

TO LEARN MORE ABOUT ALLAY AND  
MATTRESS MIXOLOGY, CONTACT:

800.550.3626 | [FUTUREFOAM.COM](http://FUTUREFOAM.COM)

